

## PictureTalk—Putting the “Wow” Back In Web Conferencing

“Don’t be quick to believe the marketing hype about other systems until you’ve experienced PictureTalk. PictureTalk is the solution you’ve been looking for.”

GARY MADSEN,  
DIRECTOR OF SALES, EZCOORDINATOR

### PictureTalk brings you Web conferencing that is:

- ⌘ Instantly Available
- ⌘ Flexible
- ⌘ Accessible to Everyone on Every Platform
- ⌘ Affordable
- ⌘ Feature Rich

### Overview

PictureTalk is a company dedicated to helping people reach and connect, faster and more effectively. For businesses that demand easy-to-use, secure, scalable, and cost-effective interactive online meetings, our selection of feature-rich, flexible Web conferencing solutions is second to none.

Our patented Web conferencing technology allows customers to communicate and collaborate across multiple platforms—and do so faster, easier, and more cost effectively than ever before.

### A Growing Need, A Perfect Answer

The demand for effective, easy to use and affordable Web conferencing solutions has never been higher. Enterprises of every size are seeking better, faster ways to communicate, collaborate, and connect to customers, partners, and employees.

PictureTalk Web conferencing solutions enable organizations to make these connections—and do so easily, reliably and affordably.

### Key Advantages

**Cost Effective, Scalable Options for Everyone** — PictureTalk is available as:

- a high-performance Web-hosted service, and
- an installed enterprise software application

Individuals, small companies, and global corporations can find a PictureTalk Web conferencing solution that best fits their online meeting demands and budget parameters.

**Cross-Platform Performance** — PictureTalk offers seamless online meetings across platforms—it is designed to run natively on Windows® and Macintosh® machines, and PictureTalk online meetings can be attended through any Java enabled browser.

**Easy to Administer, Easy to Use** — PictureTalk is rich with features, is exceptionally easy to use and control, and allows meeting presenters to capture information in real-time right from their desktop, to share and collaborate over the Internet with an unlimited number of attendees.

**Secure & Reliable** — PictureTalk users enjoy the highest state of data security available. PictureTalk utilizes a unique Client-Server-Client™ technology—by working with your existing firewall technology, PictureTalk integrates seamlessly into existing security infrastructures. Additional layers of protection like multi layer passwords or SSL encryption keep your Web conferences private, while securing confidential meeting information.

“PictureTalk is far and above a better product. It’s simple and easy to use for both the presenter and the end users. And, you have the ability to use any application, and use tools that are familiar to you.”

JILL MCNAMARA,  
INDEPENDENT CONSULTANT

## PictureTalk Products and Service Levels

### Learn, Meet, Events

The PictureTalk Suite of Products

PictureTalk Product	Description
<b>Learn</b>	Create dynamic, high-impact online training experiences. Features include cross-platform capabilities (Windows, Apple) so everyone communicates, our CaptureFrame® technology so you know when everyone sees what you're saying, online registration and alerts, polls & quizzes, and more.
<b>Meet</b>	Information and ideas flow seamlessly in PictureTalk Meet. Arrange an online meeting in minutes, demonstrate and share applications—documents, spreadsheets, even multimedia presentations. Have sidebar conversations, conduct polls to get feedback, take everyone on a quick web tour—with ease.
<b>Events</b>	Develop and present large-scale conferences and seminars for your members, constituents, or any dispersed audiences that need the information. Provide a wider audience with the rich, high-impact experience of a live event—right from their desktop. Your attendees can experience slideshow presentations, see applications in action, even enjoy multimedia demonstrations with ease, and at a fraction of the cost and no travel hassles.

### Sized to Fit Your Needs

PictureTalk is designed for maximum flexibility. From “get your feet wet” to full integration—we’ve got the right solution—with plenty of options to help our customers grow into the future. Select from:

Level of Service	Description
<b>Personal</b>	Instant, desktop-to-desktop communications on an as-needed basis: perfect for individual consultants, small businesses, and project workgroups
<b>Professional</b>	A license-based program for predictable monthly usage costs, lower rates, low cost of entry – a fully hosted, turnkey solution that is ideal for small and medium-sized business and corporate work groups.
<b>Enterprise</b>	This in-house, fully integrated PictureTalk solution delivers greater security, easier administration, and the highest ROI for high usage environments.

**Drake International** — PictureTalk (owned by Pixion, Inc.) is part of the Drake International family of technology companies, a world leader in developing methodologies and technologies that improve business performance.

Drake enhances productivity through the right combinations of people, partnerships and unique, state-of-the-art technologies. With PictureTalk, Drake delivers superior value to their customers around the world.

**PictureTalk provides our solutions direct and through select reseller partners.**

#### PICTURETALK AWARDS

- BEST OF SHOW, MACWORLD 2003
- PRESENTATION MAGAZINE’S STANDING OVATION AWARD

[www.picturetalk.com](http://www.picturetalk.com)

